

## BI Core – BI Fundamentals

1/2 Day Course

### Course Description

- The goals of the *BI Fundamentals* training course are:
  - To provide a basic understanding of Business Intelligence, Data Warehouse and ETL.
  - To identify the challenges of traditional reporting and how Business Intelligence overcomes them.
  - To introduce the typical Business Intelligence project lifecycle and its benefits compared to the traditional IT project lifecycle.

### Target Audience

- Business Users – understand why BI is key to accomplish your and your organisation's goals
- BI Consultants – strengthen your BI skills and get justification of your day to day proceedings
- IT Consultants – understand the reasons for BI in order to apply this knowledge to your future BI projects
- IT Project Managers – discover the reasons behind BI and justify the need for it in your customer projects

### Topics Covered

- Business Intelligence Definition
- Business Challenges in Today's Organisations
- BI Project Lifecycle
- Success Stories
- Open Discussion on Attendees Challenges—*How can BI solve my problem?*

### Pre-requisites

- No pre-requisites are needed to enroll in this course although basic business knowledge or IT basic knowledge will help you to quickly understand the needs for BI

### Languages

- *BI Fundamentals is offered in English and Spanish (training material is only available in English).*

### More Information

- For further information on this course, please contact ClearPeaks at [info@clearpeaks.com](mailto:info@clearpeaks.com) or +34 93 272 1546.